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SPEED POST

**ARUNACHAL PRADESH
OFFICE OF THE CHIEF ELECTORAL OFFICER
ITANAGAR**

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No. EN/OP(RVN)-02/12/2305

Dated, Itanagar 29th October, 2012

To

The Secretary,
Election Commission of India
Nirvachan Sadan, Ashoka Road
New Delhi

SUB:- Special Summary Revision of Electoral Rolls with reference to 01-01- 2013 as the qualifying date – SVEEP plan for maximization of enrolment -regarding.

Ref:- Commission's letter No. 491/SVEEP/2012(SR) dated 18th October, 2012

Sir,

With reference to the Commission's letter No and date stated above, I am to furnish herewith the following actions points on SVEEP plan for Summary Revision of Electoral Rolls w.r.t. 01-01-2013 for 100% registration of all eligible citizens in the State.

1. Situation Analysis.

i) Polling Stations with lower voters' registrations and reasons thereof to be identified for focused SVEEP campaign.	DEO's/ERO's have been directed to find out the such polling stations with lower voters' registration and to take remedial action for the 100% registration of eligible citizens in the ongoing Spl. Summary Revision.
ii) Polling Stations with high number of vulnerable/excluded sections/gender gap to be identified for focused SVEEP campaign.	DEO's/ERO's have already been directed to identify such polling station stations where sex ratio is high. There is no vulnerable/excluded sections in Arunachal Pradesh during the SVEEP campaign.

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2. Strategy.

i) In consideration of the fact that registration process and methods are still far from being the friendliest, Commission has desired that CEOs/DEOs/EROs shall take all steps possible to facilitate registration of voters with least inconvenience to them.	BLOs is appointed in each and every polling stations for revision related works. Necessary Forms 6,7,8 and 8A are distributed to all Schools and Colleges, Post Office and Banks etc. to facilitate registration of voters convenient.
ii) for publicizing the details of BLOs to the common public, a campaign "Know your BLO" should be launched.	DEOs have already launched Campaign "Know Your BLO" in their respective district. Necessary posters "Know your BLO" have been pasted in the Banks/Post Officers/public places in the District.
iii) Voluntary support to extended to the BLOs by involving RWAs (Resident Welfare Associations) and CSOs (Civil society Organizations) etc. to works with BLOs in the role of Booth Level volunteers.	No such credible organizations are available in the district.
v) Draft Electoral Rolls to be provided to CSOs and Political Parties.	Draft rolls already provided to all Political parties and CSOs.
vi) Material on voter awareness to be given to credible CSOs/media houses for wiser dissemination.	Materials on Voter awareness already given to media houses..
vii) Mock Registration and Polling at educational institutions. Bulk SMSs/E-mails-for extensive and omnipresent messaging.	Mock registration and polling at education institutions were organized in the district level by the DEOs. No mobile network and internet facilities are available in the most of EROs/AEROs HQs. Therefore, this form of advertisements were not done in Arunachal Pradesh.
viii) Forms 6,7,8 and 8A be made available at all prominent places	Sufficient Forms 6,7,8 and 8A were made available at all prominent places
ix) Forms 6, 7, 8,and 8A should be made available at education institutions in last year at School or first year in college, with the request to get these filled if the student has become 18 years old on the qualifying date.	Forms 6, 7, 8,and 8A were provided at education institutions and colleges.
x) Training camps to be organized at school/colleges to get forms filled.	Training were organized in School/Colleges level by many DEOs.

xi) Special campaigns through print & electronic media to be run for voters awareness.	Special campaigns were organized through all the medial available in the district.
xii) At least 2 regional/local icons to be identified by each State/UT and promos for registration may be prepared using them, after getting approval of Commission on the content (messages), in addition to the national icons of ECI, viz. Dr. A.P.J. Abdul Kalam, former President of India and Sh. M.S. Dhoni, Captain of Indian Cricket Team.	There is no suitable persons for selection as regional/local icons in the State.
xiii) CSOs, NGOs and RWAs to be motivated to approach people for mobilization for registration by taking up consultation with them.	There is no credible CSOs/NGOs/RWAs in Arunachal Pradesh.
xiv) Special attention and facilitation measures for youth & women.	Special attention and facilitation measures were taken up for youth.
xv) CSOs, NGOs and RWAs amy be preferably engaged in urban areas and NYKS/NSS/Anganwadi/Self Help Groups should be engaged in rural areas.	There is no credible CSOs, NGOs, RWAs in the State even NYKS/NSS are not active.

3. Implementation.

i) Campaign material developed at CEO level or at District level should be extensively used as per requirement of Summary Revision schedule. DEOs need to get material cleared by CEO.	Campaign materials developed by the CEO or DEOs were used during revision.
ii) Communication material produced for the last Summary Revision may be similarly updated and used.	Yes
iii) DEOs may coordinate between themselves for mutual exchange with local adaptation if necessary.	Yes


4. Time Line

SVEEP programme to achieve the objectives of Summary Revision may be rolled out if not already done for unavoidable reason and the same may be carried throughout the revision period. Consultation with media houses and other agencies and department should be completed well before the commencement of review. Outreach material may also be collected and disseminated before this date. From 1.12.2012 a seven week campaign may be launched to profile the NVD events 2013.	We have already launched the SVEEP programme through out the State i.e. before draft publication of the E/Rolls. However, necessary directions have been given to all the DEOs to carry out the SVEEP campaign through out the ongoing revision period. DEOs have also been requested to launch a seven week campaign to profile the NVD events 2013.
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5. Monitoring & Review.

<p>i) Commission is concerned that SVEEP campaign related measures should aim at connecting all eligible persons as the attempts so far have been inadequate routine and in some cases perfunctory.</p>	<p>SVEEP campaign launched through Radio/TV, News Papers, SMS/E-mail are not relevant for Arunachal Pradesh as such forms of advertisement do not reach 80% of the local population who live in rural areas. Awareness campaign through BLOs and grass root level Panchayat leaders are effective in State like Arunachal Pradesh. As the BLOs and Panchayat leaders who are familiar with local population visit every house during revision.</p>
<p>ii) Discussion with all EROs should be made to have dis-segregated data of enrolment. For this, situation analysis and identification of areas of shortfall should be undertaken, so as to identify the segment of population where participation in electoral process, especially registration process is weak and find out reasons thereof.</p>	<p>We have already discussed with the EROs/AEROs about the enrolment, registration process, situation analysis and identification of areas of shortfall during the inaugural functions of SVEEP on 14th September, 2012. Besides that one day training also given to all EROs/AEROs about the data entry process/revision related rules etc.</p>
<p>iii) As has been seen in the past, youth, urban electorate, women, dispersed population, service voters etc. are among the segments which are lagging behind. SVEEP strategy may be formulated in consultation with partner agencies for targeted interventions in these areas. The coverage of these population segments following the SVEEP programme need to be reviewed and reported to CEO.</p>	<p>In Arunachal Pradesh participation in electoral process including registration process including registration process is very high. No segment of the population is lagging behind.</p>

Yours faithfully


 (G. Tekseng)
 Jt. Chief Electoral Officer
 Arunachal Pradesh, Itanagar