

SVEEP PLAN FOR SUMMARY REVISION OF ELECTORAL ROLLS WITH REFERENCE TO 01.01.2014 AS THE QUALIFYING DATE.

A. SITUATION ANALYSIS :

This component contains the statistical details of the district and each of the Assembly Constituencies with regard to several items that would form the context for SVEEP interventions. The analysis of these details has been done to identify target areas such as - polling stations with the lowest and the highest figures of voters' turnout polling stations with low and abnormally high voters' registration, polling stations with low E.P ratio polling stations with high number of vulnerable / excluded sections polling stations with low and abnormally high sex ratio etc . The analysis will also be done to find out which group is not participating in elections process and also find out possible reasons.

After undertaking gap analysis etc it has been decided to focus on the following areas

- i) Polling stations with low and abnormally high voters registrations or voters turnout .
- ii) Assembly Constituencies with low EP ratio.
- iii) Polling stations with low EPIC coverage.
- iv) Enrolment of eligible 18-19 yr age group.
- v) Urban areas.

ACTIVITIES (PLANNING OF INTERVENTIONS)

Following activities have been planned based upon situation analysis.

- a. Targeted interventions for registration of eligible 18-19 yrs age group.
- b. Targeted interventions for fighting urban apathy in registration and voting during elections.

- c. Targeted interventions in the polling stations with low and abnormally high voters' registration and voters' turnout in election.
- d. Targeted interventions in Assembly Constituencies or Polling stations with E. P. Ratio.
- e. Targeted interventions in the Polling stations with low EPIC coverage.
- f. Launching of special campaign through print and electronic media for voters' awareness.
- g. Launching of a campaign "KNOW YOUR BLO".
- h. Voluntary support to be extended to the BLOs by involving RWAs, CSOs, village council etc.
- i. Distribution of publicity and motivation materials on voter's awareness to CSOs / media houses for wider disseminations.
- j. Distribution of Draft Rolls to all CSOs / Media and Political Parties.
- k. Partnership with all educational Institutions.

FACILITATIONS :

- I. Organizing training camps at Schools and Colleges.
- II. Forms 6, 6A, 7, 8, 8A to be made available at all prominent places including Banks, Post Officers and in educational Institutions.
- III. Mock registration and Polling at educational Institutions.
- IV. Steps to facilitate registration of voters through voter's registrations centers and through common service centers.

IMPLEMENTATIONS :

- I. SVEEP programme to increase voter registration and voter turnout on poll day will be implemented in the state through election machinery, from the CEO at the state to BLO at P/Stations level from 15th September, 2013.
- II. Campaign materials developed for general elections, NVD will be used after suitable modifications. as per requirement of Summary Revision schedule
- III. Communication materials produced for last Summary Revisions will be updated and used.

IV. Survey findings will be utilized for designing the campaign materials and deciding the media for dissemination.

MONITORING AND REVIEW :

SVEEP programme will be monitored and evaluated during and after its implementations.

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